



11/10/04

308,650

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Floyd Examiner: Mark A. Fadok

Application Number: 09/681,629 Group Art Unit: 3625

Filing Date: May 13, 2001

**RECEIVED**

NOV 16 2004

Title: SYSTEM AND METHOD TO SHOP BY BRANDS  
USING AN INTERNET OR ONLINE PORTAL

**GROUP 3600**

**STATEMENT OF FILING BY EXPRESS MAIL 37 C.F.R. SECTION 1.10**

This correspondence is being deposited with the United States Postal Service on November 8, 2004 in an envelope as "Express Mail Post Office to Addressee" Mail Label Number ER 842 051 597 US addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

**PETITION FOR A THREE-MONTH EXTENSION  
OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)**

We request that the response term to the outstanding office action dated May 7, 2004 in the above-captioned application be extended three months from August 7, 2004 to November 8, 2004 (November 7, 2004 being a Sunday). We enclose a check for the requisite small entity fee of \$ 490. Please charge any additional fees and credit any overpayment to Deposit Account Number 01-0035.

Respectfully submitted,

Anthony J. Natoli  
Registration number 36,223  
Attorney for Applicant

Date: November 8, 2004

ABELMAN, FRAYNE & SCHWAB  
150 East 42<sup>nd</sup> Street  
New York, NY 10017-5612  
(212) 949-9022

11/10/2004 HDEMESS1 00000044 09681629

01 FC:2253

490.00 DP